

Rusty LaFerney

*Financial Analysis
Economic Valuation
Strategy Development*

Summary

Rusty LaFerney is an engineering economist and business strategist experienced in finance, policy governance, and program management. He helps boards, executives, and division managers make decisions, create value, and implement change. He manages capital improvements programs. He is articulate in discussing financial, strategic, technical, and human issues with investors, directors, managers, employees, and the public.

Rusty works with manufacturers, commercial businesses, municipalities, utilities, and professional service firms. He has broad experience in financial modeling, budgeting, business formation, and project management.

Skills

Strategic Vision
Team Leadership

Creative Thinking
Writing & Speaking

Analysis & Modeling
Information Technology

Education

MBA in Economics
BS in Mechanical Engineering

University of Washington
University of Texas at Austin

Employment History

1994 to Present

LaFerney Associates, Applied Economics – Port Angeles, WA

Helps clients develop and finance business strategies, processes, capital programs, & information systems.

- Helped develop a 20-year financial planning program for Chelan County Public Utility District.
- Prepared detailed economic analyses and financial forecasts for four municipal revenue bond issues and made presentations to rating analysts at Standard & Poor's and Moody's Investors Service.
- Developed a treasury cash management program that has increased one client's earnings on its \$350 million average cash balances by an additional \$250,000 per year.
- Developed an enterprise budgeting system that saves one electric utility 4,000 labor hours annually.

1979 thru 1994

CH2M HILL – Bellevue, Washington

Financial Analyst and Engineering Economist on utility and public works development projects.

Corporate Development Analyst for mergers and acquisitions, integration, and strategic planning.

- Managed site selection, permitting, financing, design and construction of solid waste facilities.
- Helped create the Mississippi Gulf Coast Wastewater Authority. Wrote its first financial plan.
- Managed the development and use of a fiscal impact analysis model for the \$2.8 billion Milwaukee Water Pollution Abatement Program.
- Prepared rate-of-return testimony for investor-owned electric utility rate cases.
- Conducted financial policy, financing options, and privatization studies for municipal utilities.

Personal Characteristics

Rusty is an independent, critical thinker. He is an Eagle Scout and a former U.S. Naval Flight Officer.

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